

# After the Conference: Next Steps

TURN CONVERSATIONS INTO CONNECTIONS. TURN INSIGHTS INTO ACTION.

## 1 REFLECT ON YOUR EXPERIENCE



Which conversations energized me?



What industries or opportunities stood out?



What questions do I still have?

## 2 IDENTIFY CONNECTIONS

Review the people you met and your notes.

**Ask yourself:**

- ✓ Who aligns with my career interests?
- ✓ Who offered valuable insights or advice?
- ✓ Who would I like to learn more from?

## 3 FOLLOW UP WITHIN ONE WEEK

The most valuable outcome of a conference is often the people you meet.

### WHY FOLLOW UP MATTERS



Advice & Mentorship



Industry Insights



Career Opportunities



Long-term Professional Support

### QUICK FOLLOW UP FORMULA

**A**

Thank them.

**B**

Mention something specific.

**C**

Connect on LinkedIn.

### SAMPLE MESSAGE

Hi [Name],

Thank you for taking the time to speak with me at the conference.

I appreciated your insights about [topic you discussed].

I'd love to stay connected and continue learning from your experience.

Best regards,  
[Your Name]

## 4 TURN INSIGHT INTO ACTION

### If you discovered...

A skill gap

Someone whose career path inspired you

An employer that stood out

### Consider taking this action...

Attend a workshop, take a course, or book a coaching appointment

Request a virtual or in-person coffee chat and ask about their experience

Follow them on LinkedIn and learn more about their work

**5**

## TAKE ONE STEP



Choose 1 or 2 meaningful actions based on your reflection.



Commit to completing one action in the next two weeks.



Set a specific date and time, and schedule it in your calendar.



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CAREER EDUCATION

