

John Michaels

John.Michaels@yorkvilleu.ca • 416-123-4567 • linkedin.com/in/JohnMichael • Toronto, ON

Portfolio: johnmwrites.com/portfolio

October 2026

[Hiring Manager's Name]

[Title, Sales Leadership Team]

[Company Name]

[City, Province]

Dear [Hiring Manager's Name],

1. About the Company

Do your research. Align your Professional Identity.

I am writing to express my interest in the **[Development Intern / Junior Writer / Creative Assistant]** role at **[Company Name]**. As a Bachelor of Creative Arts student at Yorkville University with a focus on screenwriting for film and television, I have been following **[Company Name]**'s work closely, particularly their commitment to original storytelling, character-driven development, and its support of emerging voices in the industry. *[reference a specific project, design philosophy, sustainability initiative, or studio value that resonates with you].*

2. Who I am and why I care

Impact, Values, Growth

What draws me to **[Company Name]** is not only the calibre of their productions, but the way they consistently prioritize emotionally resonant storytelling that connects with audiences across platforms. That commitment reflects the kind of writing I am developing, work grounded in character, dialogue, and themes that explore identity, relationships, and transformation.

My creative practice is rooted in storytelling as a way of understanding people, culture, and emotional truth. Through my studies in the Bachelor of Creative Arts program, I am actively developing my screenwriting voice while building technical skills in narrative structure, script formatting, and visual storytelling for both film and television.

My work has focused on writing character driven scripts, developing original story concepts, and exploring how genre can be used to deepen emotional impact. I am especially interested in how film and television can capture internal conflict, what is unsaid, unresolved, and deeply human. As a developing screenwriter, I am learning to balance instinct with craft, strengthening my ability to revise, receive feedback, and refine story structure through multiple drafts. Yorkville's practice-based approach has allowed me to treat writing not just as inspiration, but as an iterative creative discipline.

3. Alignment

How I fit their mission
Call to Action

I am particularly drawn to **[Company Name]** because of their focus on developing new talent and its investment in story worlds that are both commercially compelling and creatively ambitious. I am especially interested in contributing to a collaborative development environment where ideas are shaped through feedback, discussion, and refinement. *[highlight one reason why this specific company's culture, mission, or growth trajectory aligns with where you are headed as a leader].*

Thank you for your time and consideration. I would welcome the opportunity to further discuss how my background, experiences, and interests align with your team and projects.

Sincerely,



Header

John Michaels

John.Michaels@yorkvilleu.ca • 416-123-4567 • [linkedin.com/in/JohnMichael](#) • Toronto, ON
Portfolio: [johnmwrites.com/portfolio](#)

Your Why

An emerging creative professional and Bachelor of Creative Arts candidate, **guided by** a belief that meaningful storytelling lives at the intersection of concept and craft, and a commitment to work that is both intentional and audience aware. **Grounded in** hands-on experience across visual and digital media that developed my ability to translate ideas into work that connects and communicates **to create** work that moves people and **to help** organizations find the voice that makes that possible.

ATS (key words from the job posting)

Core Competencies

- Screenwriting for Film and Television
- Story Development and Concept Ideation
- Character Development and Dialogue Writing
- Creative Writing and Narrative Design
- Script Coverage and Feedback Integration
- Visual Storytelling Fundamentals
- Editing and Iterative Revision Process
- Research for Story Authenticity

Education & Professional Development

Bachelor of Creative Arts (BCA) | *Yorkville University, Toronto, ON* | *June 2026*

- **Led the development of a capstone short film**, writing an original script exploring identity and emotional resilience, establishing a strong narrative and creative direction.
- **Managed the production** process from storyboarding to directing, coordinating creative decisions and ensuring project completion within academic timelines.

Completed and presented the final edited film to an academic audience, demonstrating storytelling, leadership, and end-to-end project management skills

Professional Experience

Freelance Screenwriter and Creative Story Developer | *Toronto, ON* | *2024 – Present*

Portfolio: [johnmwrites.com/portfolio](#)

- Developed **6+ original screenplay concepts** across short film and television formats, applying structured story development techniques including beat sheets, character mapping, and episodic outlining
- Wrote and revised multiple **10-30-page scripts**, strengthening dialogue authenticity, pacing, and narrative cohesion through iterative editing and feedback integration
- Collaborated with peers, student creatives, and independent filmmakers on script feedback and story ideation sessions, contributing creative direction and revision recommendations across multiple projects
- **Managed** concurrent writing projects while balancing academic deadlines, consistently delivering completed creative work **within established timelines**
- **Built and maintained** a growing portfolio of original scripts, scene studies, and television pilot concepts exploring themes of identity, relationships, ambition, and personal transformation
- Conducted screenplay and genre research across contemporary film and television **projects to support authentic storytelling, audience engagement, and character development.**

Volunteer

Theatre Performer (Children’s Program), Community Arts Association | *Toronto, ON* | *2025*

- **Performed interactive shows** in elementary schools, using **storytelling techniques**, engaging **50+ children per session.**
- Collaborated with a performance team, aligning program delivery, supporting repeat school partnerships.
- **Adapted scripts for elementary school performances, tailoring content to young audiences**, resulting in **higher engagement and clearer communication.**
- Improvised during live interactions, enhancing audience experience, strengthening adaptability and problem-solving.

Build Your LinkedIn Brand

Your LinkedIn profile is more than an online résumé. It's your **personal brand** and a **powerful networking tool**.

Build your LinkedIn brand with this step-by-step checklist.

Before you begin, customize your **LinkedIn URL** to create a professional, easy-to-share profile link: click the "Me" icon on the desktop homepage, select "View Profile", and click "Edit public profile & URL" in the top right corner.

Create a Custom Banner

Use a banner that reflects your field, interests, or career goals.

Add a Professional Photo

Use a clear, friendly photo with a simple background.

Create a Strong Headline

Go beyond your degree and highlight your expertise, specialization, and career focus.

Complete your About Section

A strong opening hook that captures attention.

A statement of your professional identity and the unique value you bring. Your career goals and the impact you want to create.

Add Work Experience

Include bullet points that highlight your accomplishments, key responsibilities, and impact. Add 5–8 relevant skills for each experience.



About

I believe powerful stories have the ability to inspire, connect people, and spark meaningful conversations.

As a Bachelor of Creative Arts graduate from Yorkville University, I have developed a strong foundation in screenwriting, story development, and visual storytelling through academic projects and independent creative work. From leading the creation of a capstone short film to developing original screenplay concepts, I enjoy transforming ideas into compelling narratives that resonate with audiences.

I am passionate about building a career in the film and television industry, creating authentic stories and collaborating with creative teams to bring engaging projects to life. I am committed to continuously developing my craft and contributing meaningful, audience-focused content.



Experience



Freelance Screenwriter and Creative Story Developer | Toronto, ON | 2024 – Present

Portfolio: johnmwrates.com/portfolio

- Developed 6+ original screenplay concepts across short film and television formats, applying structured story development techniques including beat sheets, character mapping, and episodic outlining
- Wrote and revised multiple 10–30-page scripts, strengthening dialogue authenticity, pacing, and narrative cohesion through iterative editing and feedback integration
- Collaborated with peers, student creatives, and independent filmmakers on script feedback and story ideation sessions, contributing creative direction and revision recommendations across multiple projects
- Managed concurrent writing projects while balancing academic deadlines, consistently delivering completed creative work within established timelines
- Built and maintained a growing portfolio of original scripts, scene studies, and television pilot concepts exploring themes of identity, relationships, ambition, and personal transformation
- Conducted screenplay and genre research across contemporary film and television projects to support authentic storytelling, audience engagement, and character development

Screenwriting, Story Development, Character Development, Dialogue Writing, Creative Writing, Script Analysis, Research, Editing



Sales, Lacoste | Toronto, ON | 2025 – Present

- Delivered personalized customer experiences in a fast-paced retail environment, building strong relationships and consistently contributing to positive sales performance and customer satisfaction
- Collaborated with team members to meet daily sales targets and maintain store presentation standards, contributing to a cohesive and high-performing team environment
- Supported store operations including merchandising and inventory organization, ensuring an efficient and visually appealing retail environment

Customer Service, Sales, Communication, Team Collaboration, Merchandising, Inventory Management, Store Operations



careerconference2026@yorkvilleu.ca

CAREER EDUCATION



Build Your LinkedIn Brand

Highlight Your Education

Include relevant courses, projects, achievements, and extracurricular activities.

Add Licenses & Certifications

Highlight certifications that validate your skills and expertise.

Include Volunteer Experience

Demonstrate leadership, initiative, and community involvement.

Request Recommendations

Ask professors, managers, mentors, colleagues, or clients to write recommendations that highlight your strengths, skills, and impact.



Education



Bachelor of Creative Arts (BCA) | Yorkville University, Toronto, ON | June 2026



Led the development of a capstone short film, writing an original script exploring identity and emotional resilience, establishing a strong narrative and creative direction.



Managed the production process from storyboarding to directing, coordinating creative decisions and ensuring project completion within academic timelines.



Completed and presented the final edited film to an academic audience, demonstrating storytelling, leadership, and end to end project management skills.



Relevant Coursework: Story Development, Screenwriting for Film & TV, Visual Storytelling, Film Production, Editing & Post-Production, Creative Writing, Media Studies



Licenses & certifications



Celtx Studio Fundamentals

Celtx
Issued Mar 2025

Scriptwriting, Story Development, Production Planning and +3 skills



Adobe Photoshop Essential Training

Adobe / LinkedIn Learning
Issued Jan 2025

Visual Design, Storyboarding Assets, Image Editing and +3 skills



Volunteering



Theatre Performer (Children's Program)

Community Arts Association | Toronto, ON | 2025
Performing Arts

- Performed interactive shows in elementary schools, using storytelling techniques, engaging 50+ children per session.
- Collaborated with a performance team, aligning program delivery, supporting repeat school partnerships.
- Adapted scripts for elementary school performances, tailoring content to young audiences, resulting in higher engagement and clearer communication.
- Improvise during live interactions, enhancing audience experience, strengthening adaptability and problem-solving.

Storytelling, Performance, Adaptability, Team Collaboration, Communication and +2 skills

Recommendations

[Recommend John](#)

Received (1)

Given



Daniel Carter

Independent Filmmaker & Producer

April 18, 2025, Daniel was John's client

John was a pleasure to work with on our short film project. He delivered a compelling, well-structured script that truly captured the tone and emotion we were aiming for. John was open to feedback, quick with revisions, and brought thoughtful ideas to strengthen key scenes and character depth. His professionalism, creativity, and reliability made the entire process smooth from concept to final draft. I highly recommend John to any filmmaker or production team looking for a talented and dedicated screenwriter.



careerconference2026@yorkvilleu.ca

CAREER EDUCATION

