

# Building Your Portfolio

## Show Your Work. Tell Your Story. Stand Out.

This guide is for Bachelor of Interior Design and Bachelor of Creative Arts students who want to create a portfolio that reflects their creativity, growth, and professional identity.



### HOW TO BUILD AN IMPACTFUL PORTFOLIO

Curate, tell your story, and showcase your professional identity.



#### 1. CURATION – Choose with Purpose

##### Define Your Goals

Identify the type of opportunities you want and tailor your portfolio to your professional identity.

##### Let Your Best Work Speak First

Select projects that reflect your strengths, professional identity, and potential.

##### Organize by Category

Group your work by discipline, project type, or theme so visitors can easily explore your portfolio.



#### 2. STORYTELLING – Connect & Inspire

##### Tell the Story Behind Each Project

Create a narrative that connects your projects and brings your creative vision to life.

##### Quality Over Quantity

A few strong, well-explained projects have more impact than many.



#### 3. QUALITY CHECK – Refine & Polish

##### Accessibility

Ensure your portfolio is easy to navigate and displays seamlessly on all devices.

##### Check the Details

Test all links, ensure your contact information is correct, and do a grammar and spelling check.



### WHY YOUR PORTFOLIO MATTERS

Show where you've been and who you're becoming.

#### More Than a Collection

Your portfolio is a demonstration of your creativity, professional identity, how you approach your work and **who you are becoming**.

#### Opens Doors

It helps you stand out in job applications, client pitches, and networking conversations.

#### Reflects Your Growth

It shows how you think, solve problems, and bring ideas to life and how you're growing into the **creative professional you aspire to be**.

#### Builds Credibility

A strong portfolio helps you **communicate your value** and builds trust in your professional identity.

### REMINDER

Your portfolio is a living tool that evolves with you. Revisit it often, keep it updated, and let it grow with your journey.

It is a reflection of your journey and of who you are becoming.

### Where To Build Your Portfolio



**Adobe Portfolio**

Seamless integration with Adobe Creative Cloud. Clean and professional.



**Behance**

Share your work, gain exposure, and connect with the creative community.



**WordPress**

Build a fully customizable portfolio website tailored to your personal brand.



**SQUARESPACE**

Create a polished online portfolio with modern and visually appealing designs.



Build a professional portfolio website with easy-to-use templates and customization tools.



Design a portfolio quickly using beginner-friendly templates and tools.



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CAREER EDUCATION

